



This guidebook is addressed to preprint competent operators and graphic designers to help them to create graphics for **CartoGift**. It allows us to reduce as much as possible the request for corrections and to grant a rapid and quality CTP output, thus avoiding errors and difficult placing operations in the printing dashboard.

This guidebook is composed of numbered PDF:

1 - Guidebook for preprint (it shortly points out the basics for preprint)

2 - Guidebook for graphics and clear zone (reduced illustration for the placing of the graphic part respecting the reserved spaces)

3 - They are the official die cut outlines in 1:1 scale

to use in order to carry out the work (they can be imported into the graphic program – if you like)

Working **directly inside** them, you can make a **simultaneous comparison** of the spaces **with no need for any measurements**

4 - Measurements of die cut if you like **manually setting** them in your own document.

5 - Authorized by Posta Target

6 – Working scheme in which you find **the working**

Principle and the **final measurements** of the product when it is used. We hope to succeed in creating a fruitful collaboration.

Best regards

specifications

The PDF must be oriented to the preprint
compatible with ACROBAT 5 - vers. 1.4

Create 2 separate PDF (Inner side and outer side)

To facilitate the alignment in the printing dashboard
the PDF must be created **centring the work**
in the format A3 (PDF no. 3)

to be remembered

FONT:

Incorporate the fonts in the PDFs

COLOURS:

Final work carried out in four-colour process: **convert possible pantoni in CYMK**
except the pantoni used as guidance (die cut, masks, references, etc.)

Final work carried out in spot colours (Pantoni): **standardize the name of the colours of the various objects**

OVERPRINT:

Set the outlines used as guidance (die cut, masks, references, etc.) in OVERPRINT
on the contrary remove THE UNNECESSARY OVERPRINT from all the other elements

Inside the **graphic space** (except the backgrounds which exceed the **trapping space**) place
the various objects (inscriptions, brands, etc.) at a **reasonable distance** from perforations, creases
and
fore-edge of at **least 3 mm**.

PDF files are preferred, only optionally, for possible easy last-minute changes.
They can be accompanied by their native files, including FONTS and ELEMENTS
connected to them (compatible with the plate and the software used by us).