



This guidebook is addressed to preprint competent operators and graphic designers to help them to create graphics for CartoCard. It allows us to reduce as much as possible the request for corrections and to grant a rapid and quality CTP output, thus avoiding errors and difficult placing operations in the printing dashboard.

This guidebook is composed of numbered PDF:

- 1 Guidebook for preprint (it shortly points out the basics for preprint)
- 2 Guidebook for graphics and clear zone (reduced illustration for the placing of the graphic part respecting the reserved spaces)
- 3 They are the official die cut outlines in 1:1 scale
 to use in order to carry out the work (they can be
 imported into the graphic program if you like)
 Working directly inside them, you can make a simultaneous
 comparison of the spaces with no need for any measurements
- 4 Measurements of die cut if you like manually setting them in your own document.
- 5 Authorized by Posta Target
- 6 Working scheme in which you find the working
 Principle and the final measurements of the product when it is used.
 We hope to succeed in creating a fruitful collaboration.

Best regards

specifications

The PDF must be oriented to the preprint compatible with ACROBAT 5 - vers. 1.4

Create 2 separate PDF (Inner side and outer side)

To facilitate the alignment in the printing dashboard the PDF must be created centring the work in the format A3 (PDF no. 3)

to be remembered

FONT:

Incorporate the fonts in the PDFs

COLOURS:

Final work carried out in four-colour process: convert possible pantoni in CYMK except the pantoni used as guidance (die cut, masks, references, etc.)

Final work carried out in spot colours (Pantoni): standardize the name of the colours of the various objects

OVERPRINT:

Set the outlines used as guidance (die cut, masks, references, etc.) in OVERPRINT on the contrary remove THE UNNECESSARY OVERPRINT from all the other elements

Inside the graphic space (except the backgrounds which exceed the trapping space) place the various objects (inscriptions, brands, etc.) at a reasonable distance from perforations, creases and

fore-edge of at least 3 mm.

PDF files are preferred, only optionally, for possible easy last-minute changes. They can be accompanied by their native files, including FONTS and ELEMENTS connected to them (compatible with the plate and the software used by us).